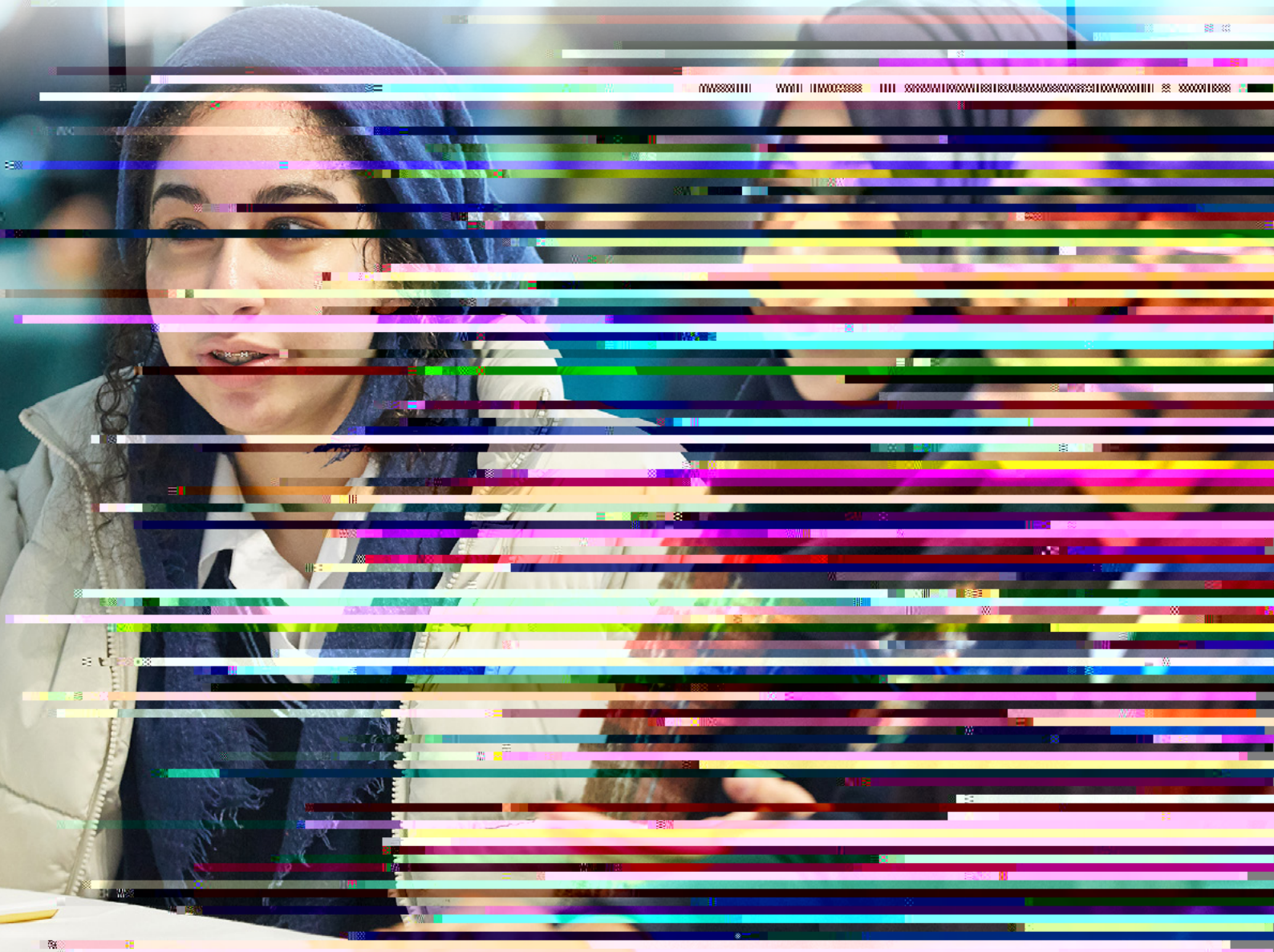


School and College Survey 2020



Publicat on informat on

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Our thanks go to all schools and colleges who took part in this survey.

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This report presents the results of the 2020 survey of schools and colleges in the Enterprise Adviser Network (EAN). This report updates the evidence on what motivates schools and colleges to join the EAN, how they are supported by Enterprise Advisers and Enterprise Coordinators, and what impact their involvement has had on the careers provision and pupils in their institution. This survey forms part of a wider evaluation of the EAN alongside online surveys and extensive telephone interviews with a range of stakeholders. The full report for this evaluation, carried out by SQW on behalf of The Careers & Enterprise Company, will be published in Autumn 2020.

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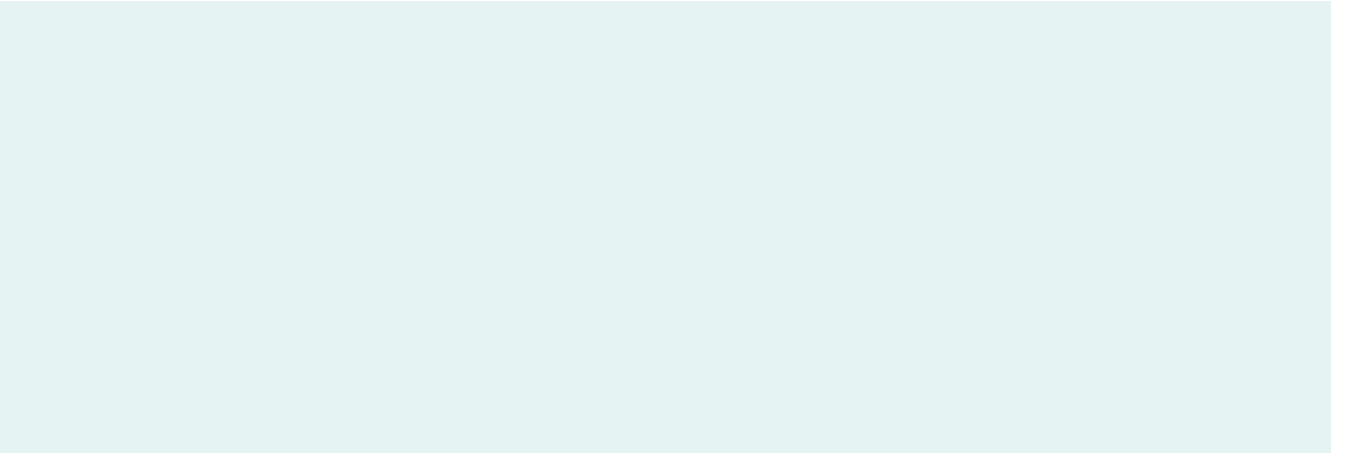
The Enterprise Adviser Network (EAN) connects employers with schools and colleges throughout England to inspire young people and prepare them for the world of work. The Network consists of Enterprise Advisers (EAs), who are volunteers from business working alongside Careers Leaders in schools and colleges to support and improve careers education. Careers Hubs operate in dedicated areas of the Network and link together groups of schools and colleges that, through collaboration with business partners, the public, education and voluntary sectors, help deliver the Gatsby Benchmarks and improve career outcomes for young people.

Since its launch in 2015, the EAN has grown steadily across the country. By summer 2017, 2,000 schools and colleges had joined the Network, rising to 6,000 schools and colleges in 2018. The Network has helped over 10 million young people access work experience opportunities and improve their career outcomes.



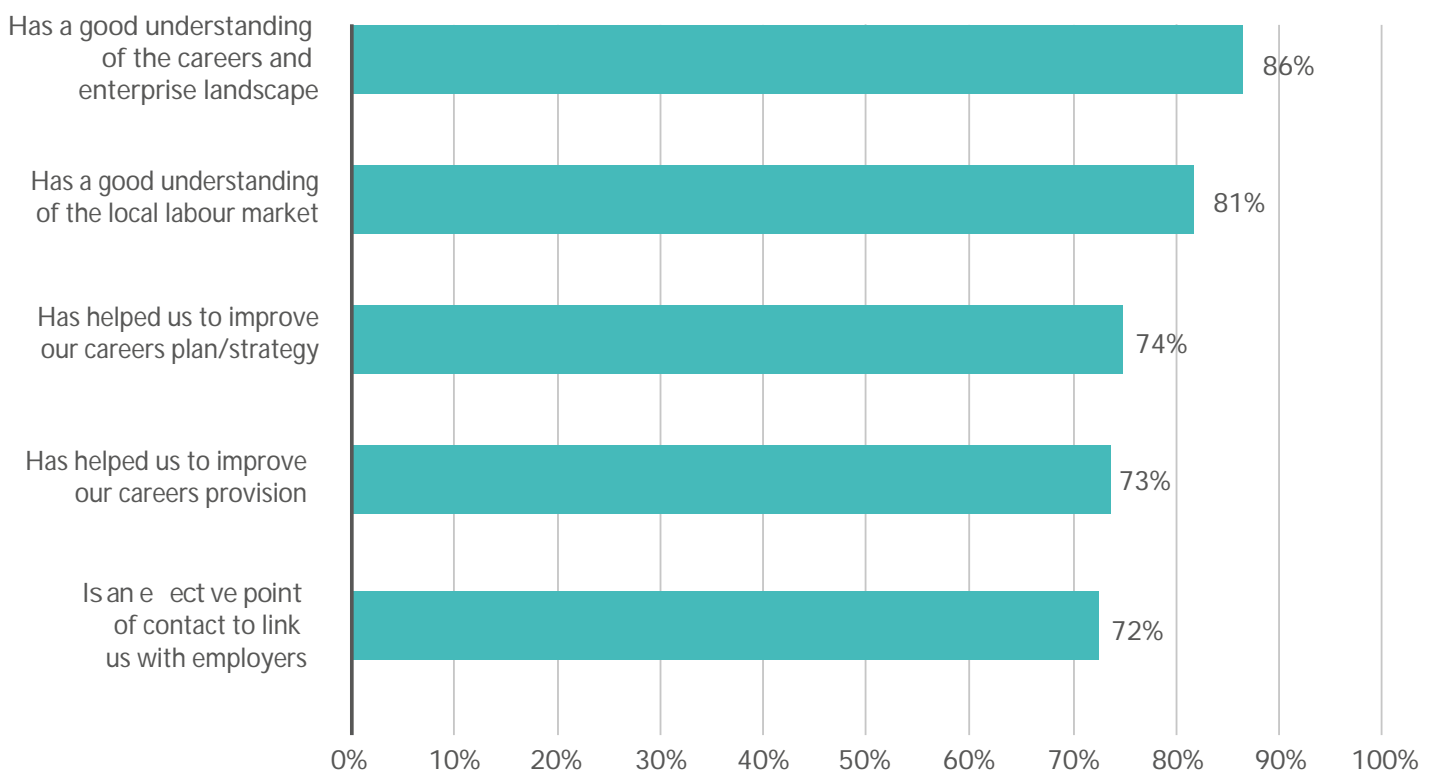
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Schools and colleges report that their EC has a good understanding of the careers and enterprise landscape (86%) and local labour market (81%). Three quarters (74%) of schools and colleges said their EC has helped them improve their careers plan or strategy.

Percentage of schools and colleges agreeing with the following statements regarding their Enterprise Coordinator



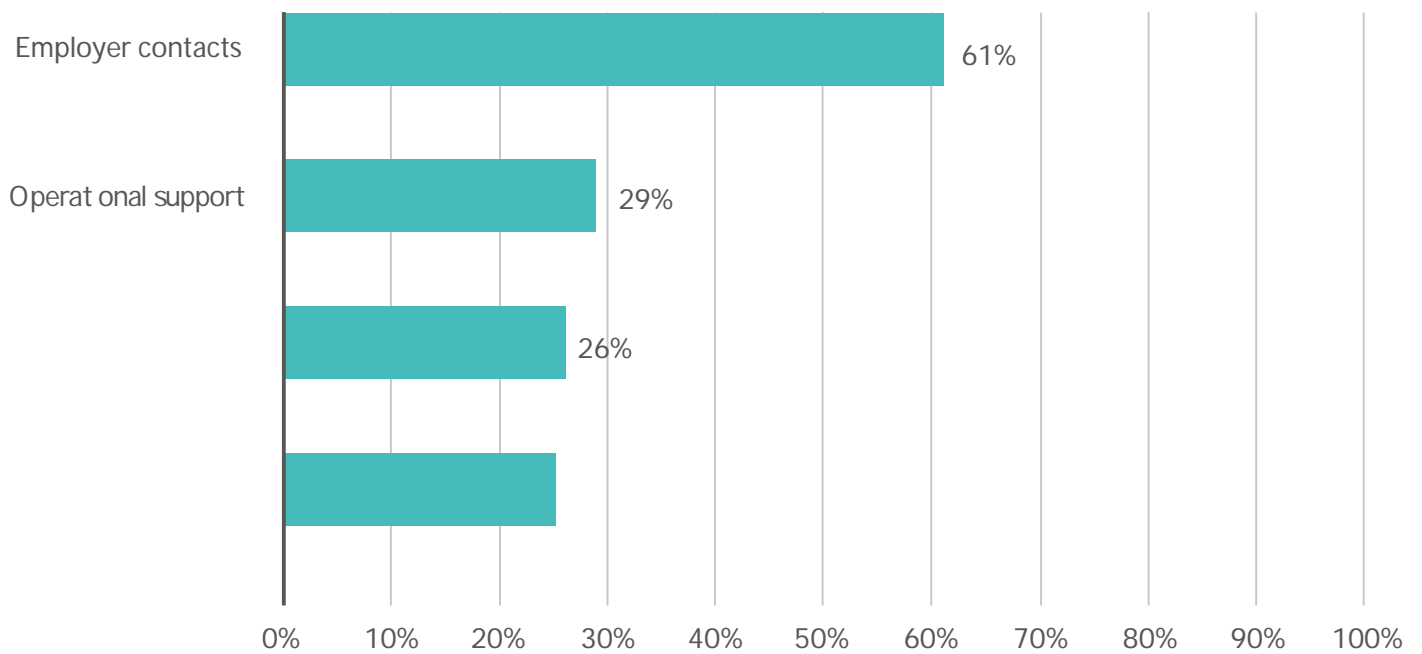
The majority of schools and colleges are satisfied with the support from their Enterprise
Officers

1



When asked about areas where additional support would be welcome, 61% of schools and colleges report that they would like help with employer contacts. A smaller proportion, around one quarter, would like additional support on their careers plan (25%) or careers provision (26%) and 29% would like more operational support, for example with delivery directly to students².

Percentage of schools and colleges reporting they would like additional support with the following from their Enterprise Adviser



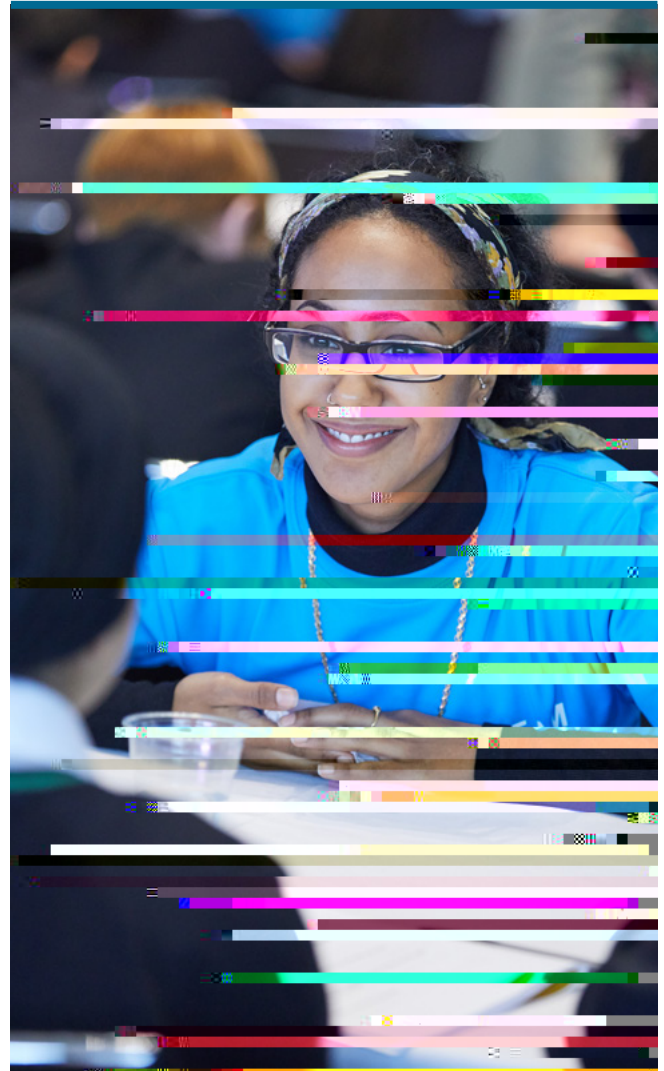
2. This is based on 415 responses from schools and colleges that were matched and actively engaged with an Enterprise Adviser.

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The overwhelming majority of schools and colleges report that their careers provision has improved since joining the Enterprise Adviser Network

Over three-quarters (77%) of schools and colleges agree that their careers provision has improved since joining the EAN or Careers Hub, and 70% agree that they have a more strategic approach to careers provision. A higher proportion of schools and colleges in Careers Hubs (84%) report an improvement in their careers provision compared to the whole EAN, this reflects the accelerated progress of Careers Hubs against the Gatsby Benchmarks⁴.

Schools and colleges agree that since joining the EAN their senior leadership team (57%) or school or college staff (49%) are more engaged with the careers programme. It is positive that working with the Network is encouraging engagement amongst school staff, as this is important for embedding a careers programme across a school or college.



4. SHutchinson, J. (2020) Enterprise Adviser Network and Careers Hubs Evaluation Report | The Careers & Enterprise Company. <https://www.careersandenterprise.co.uk/our-research/enterprise-adviser-network-and-careers-hubs-evaluation-report>

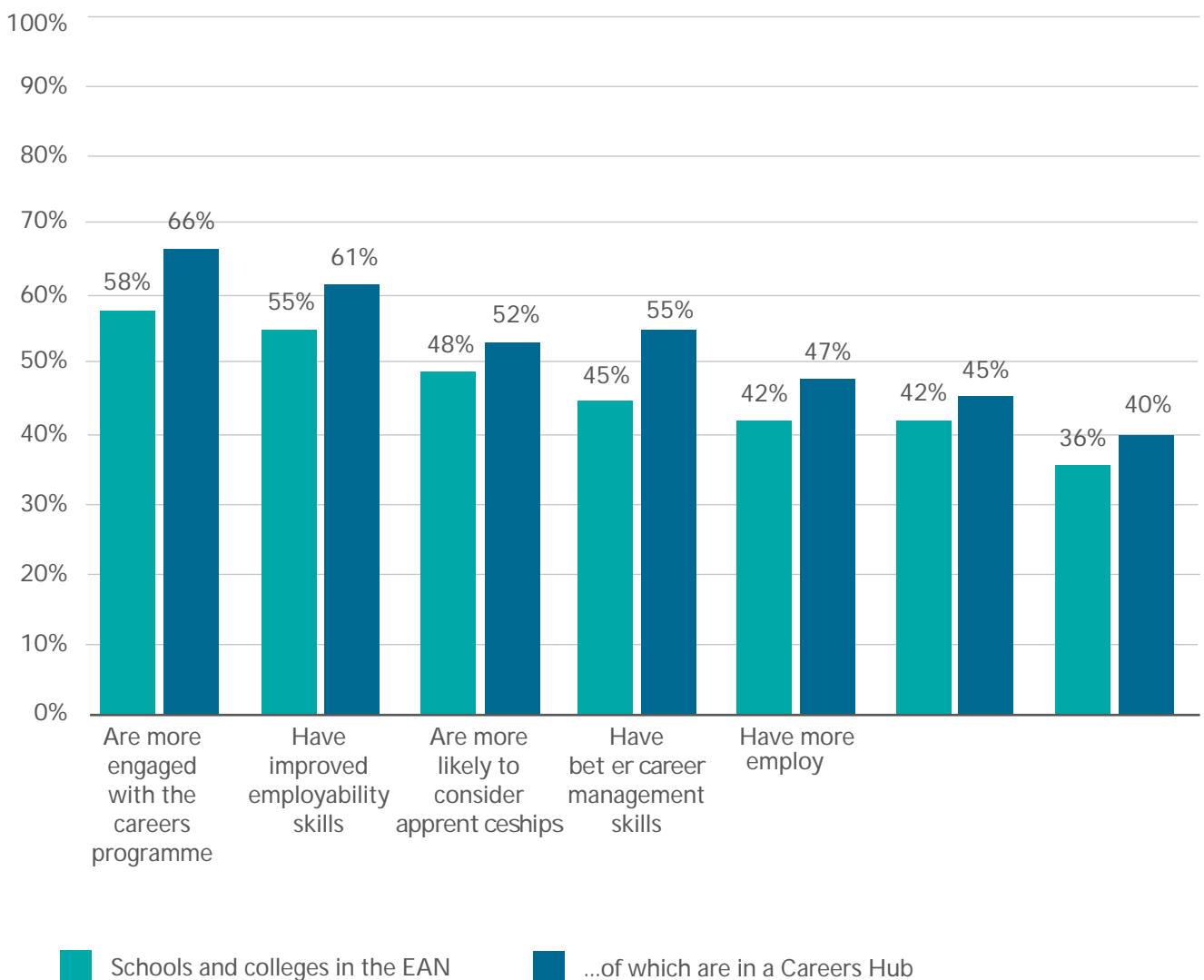
It is promising that a proportion of schools and colleges report an improvement in the tracking of the destinations

Three-quarters of schools and colleges are engaged with more employers since joining the Enterprise Adviser Network

Schools and colleges see the EAN and Careers Hubs as having a positive impact on their students

Schools and colleges in the EAN, and particularly those in Careers Hubs, report a positive impact of the EAN on their students. Over half of schools and colleges agree that as a result of being a part of the EAN their students are more engaged with the careers programme (58%), and have improved employability skills (55%). 48% of schools and colleges agree that their pupils are more likely to consider apprenticeships as a result of being a part of the EAN or Careers Hub, reflecting a wider exposure to the full range of learning pathways.

Percentage of schools and colleges reporting the following changes in their students as a result of being a part of the Enterprise Adviser Network or Careers Hub

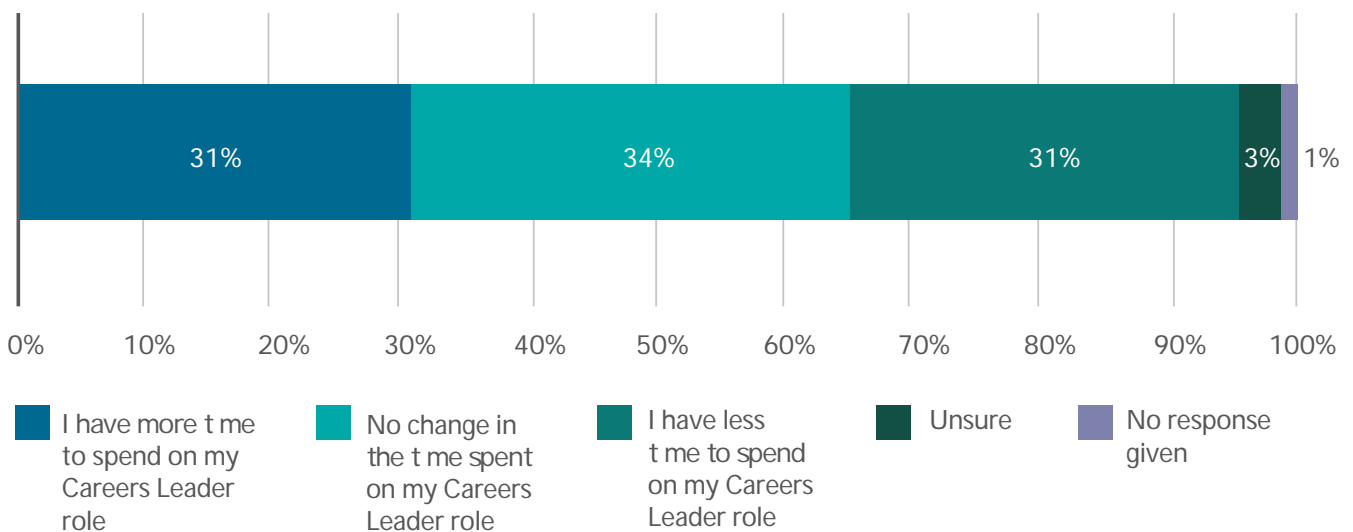


Covid-19 impacted Careers Leaders in different ways, with similar numbers of Careers Leaders reporting having more, less, and the same amount of time to spend on the role.

We know from previous research⁵ that the majority of Careers Leaders also have other roles within their school or college. Those reporting less time during the summer term may have needed to divert their time to other roles, or have been affected by personal circumstances.

For the Careers Leaders with more time for the role, their other responsibilities may have diminished as a result of students being at home. The level of engagement from Careers Leaders with training and webinars run by The Careers & Enterprise Company was high during the lockdown period, highlighting how some Careers Leaders were able to use the time to focus on strategy and development.

Responses to 'Has the time you are able to spend on your Careers Leader role changed since schools and colleges were closed as a result of Covid-19?'



5. Tanner, E., Percy, C. and Andrews, D. (2019). Careers Leaders in Secondary Schools: The first year. London: The Careers & Enterprise Company. careersandenterprise.co.uk/our-research/careers-leaders-secondary-schools-first-year

Covid-19 had a large negative impact on the ability of schools and colleges to meet the Gatsby Benchmarks over the summer term

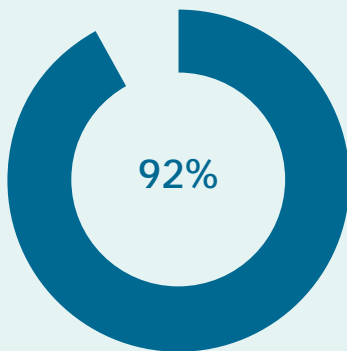
Unsurprisingly, Careers Leaders report that Covid-19 had a large negative impact on the Gatsby Benchmarks in their school and college over the summer term 2020. Benchmarks involving face-to-face encounters were the most strongly affected, specifically Benchmarks 5, 6 and 7.

Responses to 'What impact is Covid-19 likely to have on each of the Gatsby Benchmarks in your school or college in the summer term?'

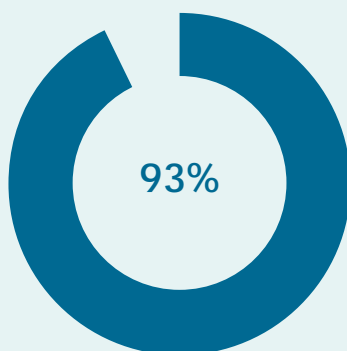
These results reflect the perceived impact of Covid-19 on careers provision during the first half of the summer term. As the term progressed, many examples emerged of schools and colleges adapting to the current circumstances and coming up with innovative ways to deliver their careers programmes. The EAN has been crucial in supporting Careers Leaders to do this; EAs have created bite-size videos about their jobs and industries to be shared with students, others have been supporting online careers programmes and engaging with other EAs and ECs through virtual networking events in larger numbers than previously seen. While Careers Leaders have faced challenging circumstances during the summer term, many have used the disruption caused by lockdown as an opportunity to focus on the strategic development of careers planning, supported by EAs. While challenges related to Covid-19 and school and college closures have remained over this period, we have seen that the EAN has enabled schools and colleges to work together to support their students through this difficult time.

Despite the impact of Covid-19, Careers Leaders were positive about careers provision in their school

Despite the Covid-19 pandemic, Careers Leaders were positive about the progress made and the future of careers provision in their school or college. 92% of schools and colleges agreed that their careers provision had improved since the introduction of the Government's Careers Strategy in 2017. Furthermore, 93% agreed that they felt positive about the future of careers provision in their school.



Of schools and colleges agree that careers provision in their school/ college has improved since 2017



Of Careers Leaders feel positive about the future of careers provision in their school

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